


Ocean Bound Plastic

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Lost and abandoned fishing gear which is deadly to marine life makes up the majority of large plastic pollution in the oceans, according to a report by **Greenpeace**. 



A staggering 12 million tonnes of plastic ends up in the ocean every year...

All plastic in the oceans can trap, entangle, smother or kill animals... However there is one particular type of plastic pollution that is especially deadly because it is specifically designed to catch and kill marine wildlife: Abandoned, lost or discarded fishing gear, or so-called 'ghost gear'.



We are committed to fight this problem and become part of the solution by **collecting and transforming** this marine plastic waste into new and sustainable reusable PP Woven Shopping Bags OBP Certified.



A new and unique environmental friendly and sustainable PP Woven Shopping Bag OBP Certified

With the use of fishing nets and marine ropes at the end of life collected from the shoreline, this marine waste is recycled and transformed into raw material for the production of our Recycled Polypropylene Woven Bags.



from fishing net & ropes to shopping bag



A LABEL COVERING THE WHOLE VALUE CHAIN OF OCEAN BOUND PLASTIC INCLUDING COLLECTION, RECYCLING AND RETAIL.

Ocean Bound Plastic Certification

OBP certification purpose is to Encourage the collection and cleaning of Ocean Bound Plastic from the environment to avoid oceans contamination by plastic.

HOW

Shoreline Ocean Bound Plastic is abandoned plastic waste located within the range of 200 meters from the tide line, on the beach and the first 100 meters in waters in communities or areas where waste management is inexistent or very inefficient.

GOAL

Ensuring that the plastic collected is truly OBP and create additional value to products manufactured with certified OBP, in addition to creating jobs opportunities.

BENEFITS

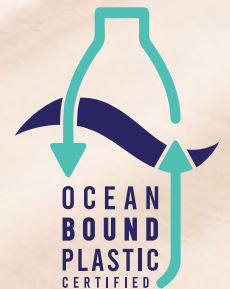
Allows brands to market social and environmental benefits:

Environmental

- Promotes environmental cleanup efforts in specific locations or regions (using the IP Supply Chain Model);
- Positively connects to one of the most important environmental issues of our time;
- Promote the use of recyclable materials, reducing the use of fossil resources.

Social

- Promotes the creation of livelihoods through the purchase of recyclable OBP.





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